

Wayne Today

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YOUR COMMUNITY NEWS SOURCE

Local man raises awareness on the mustache making a come back

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WAYNE - Burt Reynolds made it popular in the '70s and Tom Selleck carried it over to the '80s but what has happened since then to the ill-fated mustache that has so many men detesting what was once a cool thing. A local filmmaker has the answer.

For Jay Della Valle it was his

hairiness or his worry over the lack thereof on his fellow man that has gotten his first screen effort, "The Glorious Mustache Challenge," rave acknowledgment. The documentary is, according to Della Valle, an attempt to "raise consciousness on the mustache making a return."

"Trust me by the end of the film wherever you go, you will notice mustaches," Della Valle promised.

His plight came by accident as most filmmakers would say. Della Valle, who is a musician, was 25 at the time, when he was trying to summon new name for his band. "I suggested The Mustache," he explains, "but everyone said, 'Absolutely not'". Then he saw a billboard and quickly affixed the word "glorious" but the name still did not sell to his band members. But he couldn't let the glorious

mustache idea drop so he wrote a screenplay about a man making a movie by that name, which quickly turned into a documentary. He got some people together and they agreed to grow mustaches for a month, committing themselves to film.

The word "challenge" dwells mostly on how the ladies would react, which was mainly repulsion mixed with attraction.

"One guy said that while so many told him how bad his mustache looked, he never had so many dates in a month," Della Valle stated. "I'm sure that some of the attraction had to do with being in a movie but I'm sure that part of it was the allure of the mustache."

Mustaches have never been cool in his generation, according to

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